



Farmers Market Nutrition Program (FMNP)



The WIC Farmers Market Nutrition Program (FMNP) provides WIC participants with fresh, locally grown produce, while supporting Wisconsin farmers, markets, and farmstands.



9.6% of Wisconsinites were food insecure in 2020 –2022.
Household food security in the United States in 2022, USDA.



1,006 farmers, 209 markets, and 276 farmstands participated in WIC FMNP.



56,283 Wisconsin WIC participants received WIC FMNP.



\$695,766 worth of produce was purchased from WI farmers through WIC FMNP.

Learn more about WIC FMNP



Partner with the **Department of Health Services** to provide fresh food in your area.

Email: dhsfmnp@dhs.wisconsin.gov

Visit: www.dhs.wisconsin.gov/wic/fmnp/index.htm

This institution is an equal opportunity provider.

DIVISION OF PUBLIC HEALTH

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State of Wisconsin | Department of Health Services

