

# FMNP 2023

Farmers Market Nutrition Program

## Year End Review

Providing seniors and families participating in WIC with fresh locally grown produce

Supporting Wisconsin farmers, markets, and farmstands

# \$1,232,921

worth of produce purchased from WI farmers

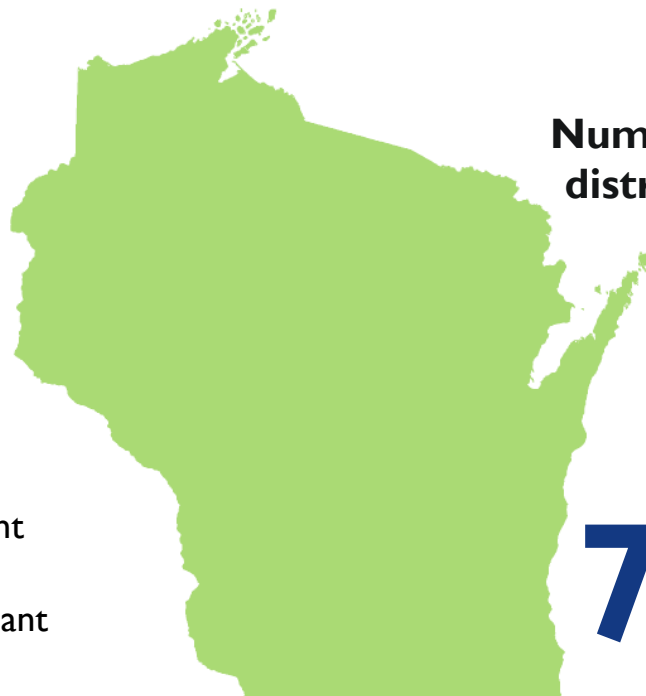
**1,006** authorized farmers

**209** approved markets

**276** approved farmstands

# 73

Types of fruits, vegetables, and herbs provided to families



Number of counties that distribute FMNP checks

**72** WIC

**70** Senior and

**3** Tribal Communities

### Benefit amounts

**\$30** /WIC participant

**\$35** /Senior participant

# 77,060

Participants served

56,283 WIC

20,777 Senior

# \$1,225

is the average amount an authorized farmer earns from FMNP



Learn more by visiting our website



[www.dhs.wisconsin.gov/wic/fmnp/index.htm](http://www.dhs.wisconsin.gov/wic/fmnp/index.htm)

Email: [dhswicfmnp@dhs.wisconsin.gov](mailto:dhswicfmnp@dhs.wisconsin.gov)

This institution is an equal opportunity provider.



WISCONSIN DEPARTMENT  
of HEALTH SERVICES

Division of Public Health | P-03561B (09/2024)