

FMNP 2024 Year End Review

WIC Farmers' Market Nutrition Program

Providing WIC participants with fresh, locally grown produce
Supporting Wisconsin farmers, markets, and farmstands

\$1,024,768

worth of produce purchased from WI farmers

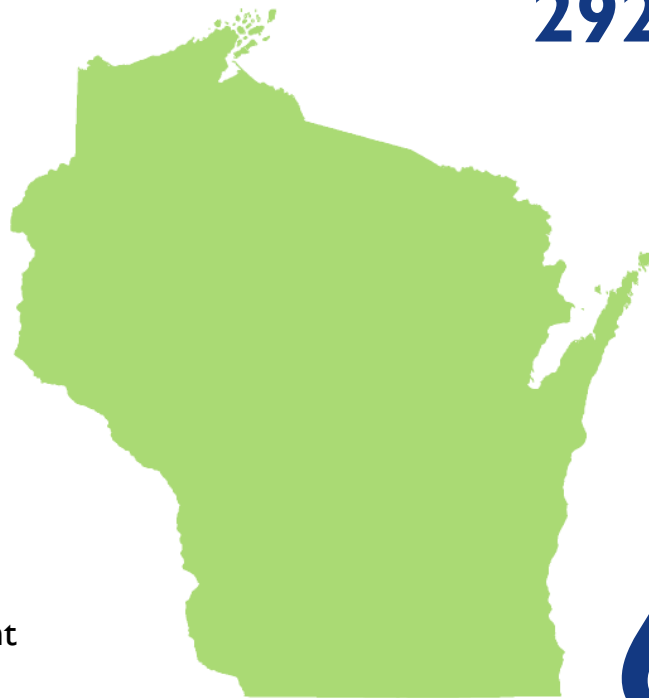
990 authorized farmers

196 approved markets

292 approved farmstands

73

Types of fruits, vegetables, and herbs provided to families



72

Wisconsin counties distributed WIC FMNP checks to families

Benefit amounts

\$40 /WIC participant

60,245

Participants served

\$1,798

is the average amount an authorized farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/index.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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**WISCONSIN DEPARTMENT
of HEALTH SERVICES**

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