SFMNP 2023

Senior Farmers Market Nutrition Program

Year End Review

Providing seniors with fresh locally grown produce

Supporting Wisconsin farmers, markets, and farmstands

\$537,155

worth of produce purchased from WI farmers

1,006 authorized farmers
209 approved markets

276 approved farmstands

73

types of fruits, vegetables, and herbs provided to families SFMNP checks are distributed in

70 WI counties

Tribal communities

Benefit amounts

\$35 per senior participant

20,777

Participants served

\$1,225

average amount an authorized farmer earned from SFMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/senior.htm

Email: dhswicfmnp@dhs.wisconsin.gov

This institution is an equal opportunity provider.



Division of Public Health | P-03561A (04/2024)