SFMNP 2024

Senior Farmers' Market Nutrition Program

Year End Review

Providing seniors with fresh locally grown produce.

Supporting Wisconsin farmers, markets, and farmstands.

\$755,874

worth of produce purchased from WI farmers

authorized farmers

approved markets

292 approved farmstands

73

Types of fruits, vegetables, and herbs provided to families

Number of counties that distributed SFMNP checks

72 Senior

Tribal Communities

Benefit amounts

\$45 /Senior participant

22,724

Participants served

\$1,798 is the average amount an authorized

farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/senior.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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WISCONSIN DEPARTMENT of HEALTH SERVICES

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