

FMNP 2024

Farmers Market Nutrition Program

Year End Review

Providing seniors and families participating in WIC with fresh locally grown produce

Supporting Wisconsin farmers, markets, and farmstands

\$1,780,642

worth of produce purchased from WI farmers

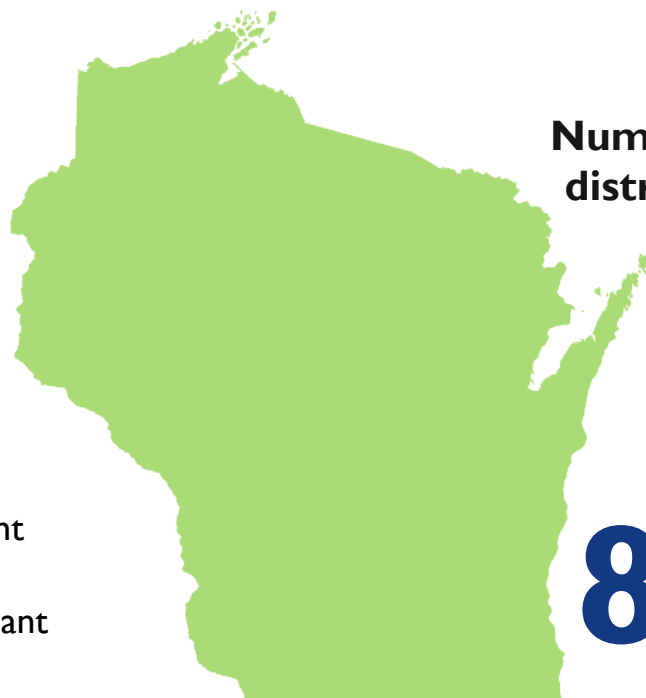
990 authorized farmers

196 approved markets

292 approved farmstands

73

Types of fruits, vegetables, and herbs provided to families



Number of counties that distribute FMNP checks

72 WIC

72 Senior and

3 Tribal Communities

Benefit amounts

\$40 /WIC participant

\$45 /Senior participant

82,969

Participants served

60,245 WIC

22,724 Senior

\$1,798

is the average amount an authorized farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/index.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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WISCONSIN DEPARTMENT
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