

FMNP 2023 Year End Review

WIC Farmers Market Nutrition Program

Providing WIC participants with fresh, locally grown produce

Supporting Wisconsin farmers, markets, and farmstands

\$695,766

worth of produce purchased from WI farmers

1,006

 authorized farmers

209

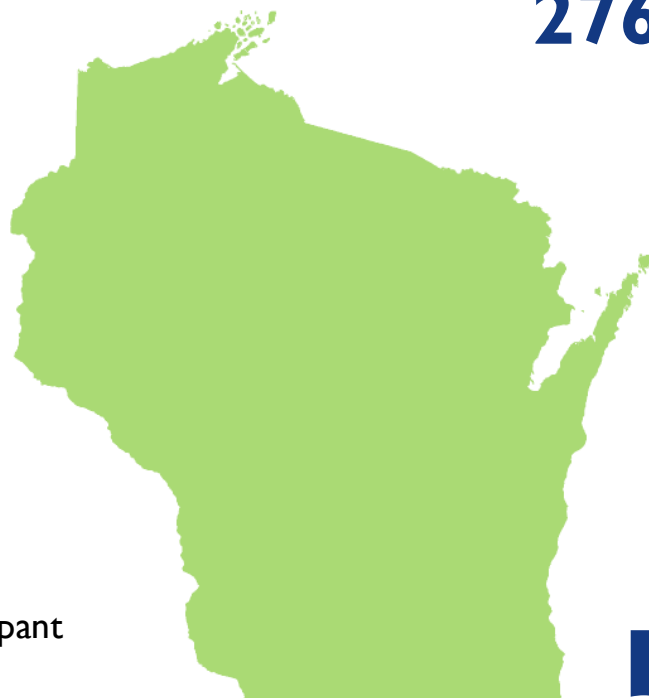
 approved markets

276

 approved farmstands

73

types of fruits, vegetables, and herbs provided to families



72

Wisconsin counties distributed WIC FMNP checks to families

Benefit amount

\$30

 per WIC participant

56,283

participants served

\$1,225

average amount an authorized farmer earned from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/index.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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Division of Public Health | P-03561 (04/2024)