

FMNP 2023

Farmers Market Nutrition Program

Year End Review

Providing seniors and families participating in WIC with fresh locally grown produce

Supporting Wisconsin farmers, markets, and farmstands

\$1,232,921

worth of produce purchased from WI farmers

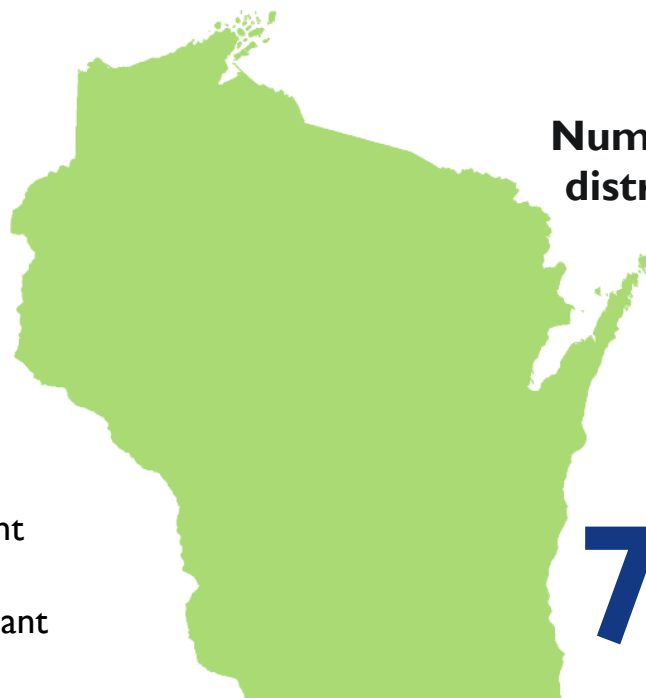
1,006 authorized farmers

209 approved markets

276 approved farmstands

73

Types of fruits, vegetables, and herbs provided to families



Number of counties that distribute FMNP checks

72 WIC

70 Senior and

3 Tribal Communities

Benefit amounts

\$30 /WIC participant

\$35 /Senior participant

77,060

Participants served

56,283 WIC

20,777 Senior

\$1,225

is the average amount an authorized farmer earns from FMNP



Learn more by visiting our website



www.dhs.wisconsin.gov/wic/fmnp/index.htm

Email: dhswicfmnp@dhs.wisconsin.gov

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WISCONSIN DEPARTMENT
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