

FARMERS MARKET MANAGERS

Do you:

- Have vendors who sell fresh fruits and vegetables?
- Want free advertising from WIC and Senior Agencies?
- Like to help feed your community local produce?

Ask your local WIC Agency about becoming a farmers market for the Farmers Market Nutrition Program.



LEARN MORE

dhs.wisconsin.gov/wic/fmnp/managers.htm

2022 Data:

- Over 69,000 WIC and senior participants served
- Two hundred eight farmers markets statewide
- One hundred percent of the produce sales go back to farmers



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This institution is an equal opportunity provider