

FARMERS

Do you:

- Grow and sell fresh fruits and vegetables at a farmers market or farmstand in Wisconsin?
- Want free advertising from WIC and Senior Agencies?
- Like to feed your community local produce?

Ask your local WIC Agency about becoming a Farmer for the Farmers Market Nutrition Program.



LEARN MORE

dhs.wisconsin.gov/wic/fmnp/farmers.htm

2022 Data:

- Over 69,000 WIC and senior participants served
- Four hundred sixty-three farmers markets and farmstands statewide
- One hundred percent of produce sales go back to farmers



State of Wisconsin
Department of Health Services
Division of Public Health
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This institution is an equal opportunity provider