

**We make prediabetes a priority**  
because healthy employees mean  
a healthy business.



## Offer your employees a lifestyle change program backed by the CDC

Few chronic diseases cost Wisconsin employers as much as prediabetes and type 2 diabetes—around \$6 billion in lost productivity and medical expenses each year. What's worse? 4 out of 5 people with prediabetes don't even know they have it. Your employees could miss their chance to reverse high blood sugar before it becomes type 2 diabetes. If they do, your business may pay the price.

**Don't miss out on the benefits of a healthy workforce.** Encourage your employees to learn more about the National Diabetes Prevention Program (National DPP) lifestyle change program in your community today. Employer sponsorship and support can make all the difference.

**[Program Name]**

(XXX) XXX-XXXX/Email

XX Street St.  
Town, Wisconsin XXXXX

[PreventDiabetesWI.org](https://www.preventdiabeteswi.org)



WISCONSIN DEPARTMENT  
of HEALTH SERVICES

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**Connecting our employees with lifestyle change coaching and support has been a real boon for our business. We're seeing measurable savings! More importantly, we helped our employees achieve their own personal health goals. They're healthier and happier, and we couldn't be prouder.**

**- Ima Person**

Job Title

Wisconsin Company

### → **How does it work?**

Our virtual and in-person programs are a lot more than a quick presentation or a few factsheets. It's a year-long experience that delivers:

- A turnkey curriculum proven to reduce the risk of type 2 diabetes in participants by 58%
- Practical tools and tips for reducing stress, eating well, and getting active
- Regular coaching sessions with a skilled diabetes prevention specialist
- Group-based learning experiences that give participants a community of support

### → **How do we get started?**

Protect your staff's productivity, boost morale, and cut health care coverage costs. To become a corporate program partner:

- Learn more about National DPP's proven, evidence-based program at **PreventDiabetesWI.org**
- Use the site's **interactive map** to find a lifestyle change program near you
- Tap the CDC's **Impact Calculator** to estimate your organization's potential savings
- Talk to your insurer about covering the program as part of your company's health benefits
- Download **free promotional tools** and templates that encourage employees to participate

**Get started at**

**PreventDiabetesWI.org**



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