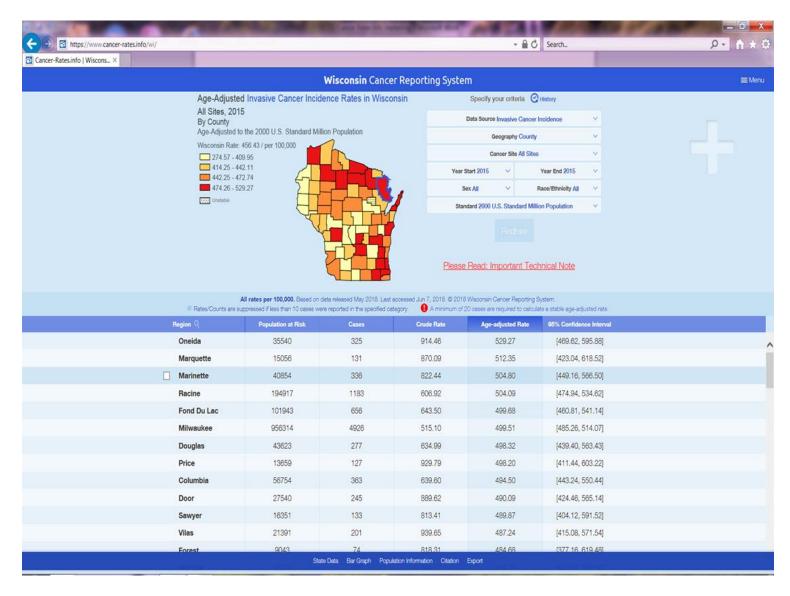
Guide for Using WCRS Data in Cancer-Rates.info Data Query Program

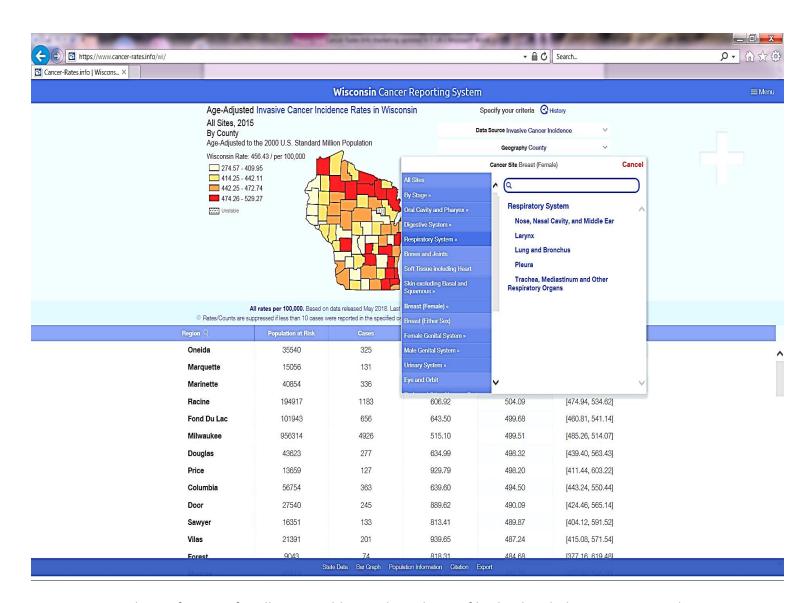
What Is Cancer-Rates.info?

- Cancer-Rates.info is a powerful online data visualization and exploration service that provides free public
 access to population-based cancer incidence and mortality data from the Wisconsin Cancer Reporting
 System.
- Registry web sites provide real-time access to cancer incidence and mortality data by geography; Surveillance, Epidemiology, and End Results (SEER) site groupings; year(s); sex; and race.
- Interactive maps display age-adjusted rates and a variety of graphical displays to navigate, explore, and interpret the underlying data.
- App available for iPad, iPhone, and iPod Touch devices.



What are the features of Cancer-Rates.info?

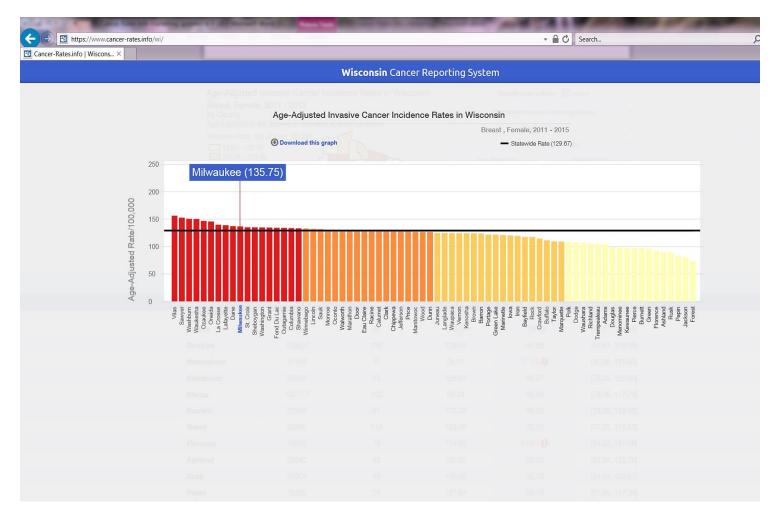
- Interactive maps present crude and age-adjusted rates in color-coded quartiles by county, county groups, urban and rural designation, or other geographical aggregates.
- All new redesign, featuring an enhanced user interface, high-resolution interactive maps, and the ability to compare two datasets.



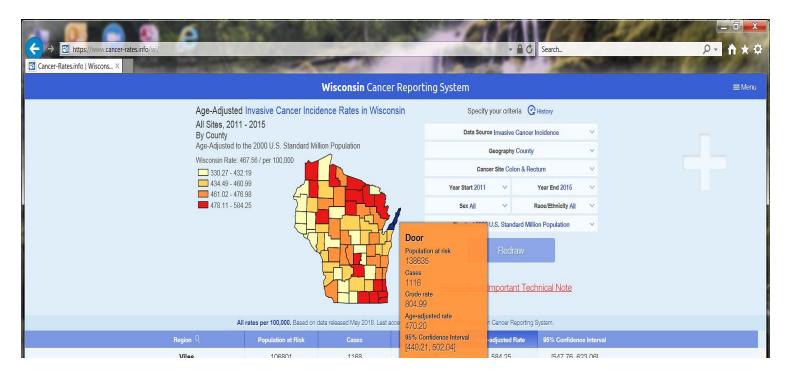
- Print and copy features for all maps, tables, and graphs, profiles by detailed cancer sites, and interactive ability to aggregate years for statistical stability.
- Links to Wisconsin and national data in Cancer in North America.
- Cancer data by early and late stage at diagnosis.
- County-level, detailed summary tables with rates by year, trend graphs, and five-year profiles.



Ability to create bar graphs with comparative age-adjusted county rates compared to statewide rate.



 Hover-over map features at the county level that display population at risk, cases, rates, and confidence intervals.



How user friendly is Cancer-Rates.info?

- The data query system is easy to navigate, even for novice web users. It has intuitive interface for easy analysis and interpretation of data.
- It clearly identifies and flags unstable rates and identifies data suppression thresholds for confidentiality guidelines.
- Users can easily export maps and tables to MS Office documents.
- It provides graphics that quickly compare rates among geographic areas: counties, regions, states, and the U.S.
- Users can view trends over time from 1995 to the most recent year of complete data.
- Its variety of data provides answers to most commonly asked questions about cancer incidence and mortality information.
- It provides an extensive "Help" section that defines variables and provides technical notes for selections.
- Its comprehensive statistics are relevant to health professionals, epidemiologists, policymakers, researchers, journalists, and the general public.
- It facilitates easy report preparation and visual presentations.

<u>Cancer-Rates.info</u> currently provides public access to data for Arkansas, California, Connecticut, Georgia, Hawaii, Iowa, Kentucky, Massachusetts, Michigan, Minnesota, Mississippi, New Jersey, New Mexico, Seattle-Puget Sound, Texas, Utah, and Wisconsin. It also provides access to data from the North American Association of Central Cancer Registries (NAACCR) in *Cancer in North America*.

Acknowledgment: Cancer-Rates.info is hosted and maintained by the Kentucky Cancer Registry.

