

Wisconsin Well Woman Program At-A-Glance

Background

- The Wisconsin Well Woman Program (WWWP) provides specific breast and cervical cancer screening services to lower income, uninsured, or underinsured clients.
- The WWWP is Wisconsin's component of the U.S. Centers for Disease Control and Prevention (CDC), National Breast and Cervical Cancer Early Detection Program (NBCCEDP). WWWP has been providing services since 1994.
- The Wisconsin Department of Health Services, Division of Public Health, administers the program.

WWWP Covered Services

- WWWP pays for specified screenings and diagnostic services related to breast cancer and cervical cancer only.
- WWWP covered services are available from participating providers, at no cost to WWWP clients. Not all WWWP covered services are available from every participating provider.
- There is no premium, deductible, or co-payment for WWWP covered services.
- A client diagnosed with breast cancer, cervical cancer, or a precancerous condition of the cervix, and who is eligible for WWWP, may be eligible for Wisconsin Well Woman Medicaid (WWWMA). WWWMA covers treatment costs for breast cancer, cervical cancer, or a precancerous condition of the cervix.

WWWP Eligibility Criteria

- Clients ages 40-64 years with some limited eligibility exceptions for clients ages 35-39 years. See Chapter 3 of the [WWWP Policy and Procedures Manual](#) for details.
- No health insurance, or insurance doesn't cover breast and cervical cancer screening services, or the client is unable to pay high deductibles and co-payments.

- Income is within program limits at or below 250% of federal poverty level, which changes annually on February 1.

How to Apply

- Clients enroll through their county or tribal WWWW Coordinating Agency.
- Complete a simple enrollment form and provide proof of age, income, and insurance status.