



# Wisconsin Department of Health Services

## Division of Public Health

### 2015 Nutrition and Physical Activity Coalition Self-Assessment Tool

*What does my coalition self-assessment score mean?*

The coalition self-assessment score is a general indicator of a coalition’s strength based on your answers to questions in six major areas: General Information, Infrastructure, Coordinator and Funding, Coalition Activities, Coalition Initiatives. The score provides you with a general idea of your coalition strength and areas that might be improved if you want to be more involved with initiatives in your community.

There is no “right” level for a coalition to be at. Some coalitions primarily provide a forum for information sharing and that’s fine if that’s the level agreed to by the members. Moving to a higher level will likely require a greater investment in resources and staffing, which might not be possible or desired by some coalitions.

Summarized below is a broad description of likely characteristics of coalitions at the different levels. A more detailed description of key characteristics in the major areas listed above can be found on page three.

#### COALITION LEVEL SCORES:

**Level 1 (0-45 points):** Coalition has met and shared information amongst members, but has not developed a strategic plan or defined goals and objectives for action.

**Level 2 (46-115 points):** Coalition has met regularly to share information amongst members, has developed a strategic plan to define the coalition’s goals and objectives for action, is beginning to build capacity (includes networking, facilitating, collaborative leadership, recruiting and retaining members), but has not yet begun to develop a program or initiative.

**Level 3 (116-185 points):** Coalition has built some capacity, has developed a strategic plan, and has partners and/or sufficient resources. The coalition has started to implement a program or initiative that addresses at least a single focus area (e.g. fruits and vegetables) in a single setting (e.g. schools, worksites).

**Level 4 (186-255 points):** Coalition has built some capacity, has developed a strategic plan, and has partners and/or sufficient resources. The coalition has planned, implemented and evaluated a program or initiative that addresses at least a single focus area (e.g. fruits and vegetables) in a single setting (e.g. schools, worksites). The coalition is also working on policy and environmental changes.

**Level 5 (>255 points):** Coalition has built sufficient capacity, has developed a strategic plan, and has planned, implemented, and evaluated a program or initiative that addresses multiple focus areas (e.g. fruits and vegetables and physical activity) or multiple settings (e.g. schools, worksites). and has sufficient partners and resources to implement and sustain efforts.

SECTION	QUESTION #	MAXIMUM PTS	COALITION LEVEL (Approximate point value for each level)				
			1	2	3	4	5
General Information (page 1 and 2)	1-14	66	10	16	24	32	40
Infrastructure (p 3)	15-16	71	10	15	20	30	40
Coordinator and Funding (p 4)	17-20	50	5	10	20	30	40
Coalition Activities (p 5)	21-27	72	5	15	25	35	45
Strategies/Initiatives (p 6)	28-37	316	15	40	60	90	120
Total		575	~45	~100	~150	~220	~285
			0-45	46-115	116-185	186-255	>255

### Key Characteristics of Coalitions at Each Level

	Level 1	Level 2	Level 3	Level 4	Level 5
<b>General Information</b>	✓	✓	✓	✓	✓
Coalition years of existence					
Strategic plan		✓	✓	✓	✓
Defined goals and objectives		✓	✓	✓	✓
<b>Infrastructure</b>					
Regular meetings	✓	✓	✓	✓	✓
General partners represented on the coalition	✓	✓	✓	✓	✓
Key partners engaged for each initiative area			✓	✓	✓
<b>Coordinator and Funding</b>					
Has a designated coordinator who is a volunteer	✓	✓	✓	-	-
Has a designated coordinator who is up to ½ time FTE paid			✓	✓	✓
Has a fulltime, paid designated coordinator				✓	✓
Has an operating budget of less than \$10,000	✓	✓	-	-	-
Has an operating budget of \$10,000-\$50,000		✓	✓	-	-
Has an operating budget of \$50,000-\$100,000			✓	✓	✓
Has an operating budget of greater than \$100,000				✓	✓
<b>Coalition Activities</b>					
Primary function of coalition is information sharing	✓	✓	-	-	-
Primary function of coalition is implementing initiatives		✓	✓	✓	✓
<b>Initiatives (Strategies implemented)</b>					
Started work on an initiative in 1 setting		✓	✓	✓	✓
Initiative in progress with multiple strategies in at least 1 setting				✓	✓
Initiatives in progress or completed in multiple settings					✓
Has focused some coalition work to change the environment/policies			✓	✓	✓
Has done educational or media advocacy activities to change policies			✓	✓	✓

#### COALITION ASSESSMENT SECTIONS:

**General Information (66 points possible)** – This section looks at how long your coalition has been in existence, its reasons for forming and its development and use of a strategic plan. Coalitions that are going to be effective in implementing strategies will score high (>40) in this section, indicating that they have a clear mission and a written plan to implement strategies.

**Infrastructure (71 points possible)** – This section primarily looks at the coalition’s membership. Although a small number of dedicated or key coalition members may be able to implement a number of strategies, generally larger membership will mean additional resources to help with any initiatives. Having key local decision makers (i.e. mayor, school superintendent, etc.) involved with the coalition is a big plus.

**Coordinator and Funding (50 points possible)** – This section is a key section for most coalitions. High functioning coalitions normally have a full-time coordinator and a substantial budget (>\$100,000). Although there are exceptions to this, it is a decided advantage when one person is always working on behalf of the coalition.

**Coalition Activities (72 points possible)** – This section focuses on what types of activities the coalition is involved with and awards points based on key criteria that indicate a well planned and properly staffed initiative. Although it’s unlikely that any coalition will be involved in all the key activities, the more activities that are covered, the more likely the initiative will have some impact.

**Initiatives / Strategies (316 points possible)** – This section awards points for initiatives in key settings by implementing evidence-based strategies. Implementing strategies in one or more settings is a good indicator of coalition strength. Although additional points are awarded based on the number of settings the coalition is working in, focusing on one setting and doing a more thorough initiative is a better idea, especially if working with limited resources.

## 2015 COALITION LEVEL CUTOFFS and 2014 AVERAGE SCORES

SECTION	QUES #	Points	COALITION LEVEL (Approximate point value for each level)				
			1	2	3	4	5
<b>General Information (page 1 and 2)</b>	1-14	<b>66</b>	10	16	24	32	40
8 – communication tools (2-5 each)		21					
10 – year formed		5					
13 – mission and vision (5 each)		25					
14 – tier (3 each)		15					
<b>Infrastructure (p 3)</b>	15-16	<b>71</b>	10	15	20	30	40
15 - coalition groups (1 each)		38					
16 – high level members (3-5 each)		33					
<b>Coordinator and Funding (p 4)</b>	17-20	<b>50</b>	5	10	20	30	40
17 – coordinator FTE		25					
19 – funding range		25					
<b>Coalition Activities (p 5)</b>	21-27	<b>72</b>	5	15	25	35	45
21 – levels of change (1-5 each)		16					
24 – targeted groups (2 each)		18					
26 – media outreach (1-2 each)		14					
27 - evaluation activities		24					
<b>Strategies/Interventions (p 6)</b>	28-37	<b>316</b>	15	40	60	90	120
28 – settings (3 each)		24					
30 – community physical activity (4 each)		44					
31 – community nutrition (4 each)		60					
32 – childcare (4 each)		32					
33 – healthcare (4 each)		40					
34 – school general (4 each)		24					
35 – school physical activity (4 each)		24					
36 – school nutrition (4 each)		24					
37 – worksite (4 each)		44					
Total		<b>575</b>	<b>~45</b>	<b>~100</b>	<b>~150</b>	<b>~220</b>	<b>~285</b>
	<b>Level Range</b>		<b>0-44</b>	<b>45-114</b>	<b>115-184</b>	<b>185-254</b>	<b>&gt;255</b>
			<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>	<b>Level 5</b>
	<b>2014 coalitions (54)</b>		<b>1</b>	<b>18</b>	<b>17</b>	<b>14</b>	<b>4</b>

19 = Average score from 2014

150