



Spreading the Word: Upcoming BadgerCare & Medicaid Changes

WI Department of Health
Services Homelessness
Forum

July 25, 2022

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covering
Wisconsin
Connect to Care, Engage in Health

Introduction



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Covering Wisconsin

Agenda

- Introduction to Covering Wisconsin & free enrollment help
- What to Know: BadgerCare and Medicaid during COVID-19
- How to spread the word – free outreach resources
- Questions

Key Messages for Members and Partners

No one will lose BadgerCare or Medicaid benefits before the COVID-19 public health emergency ends.

- 1. Keep your contact information updated.** Log in to ACCESS.wi.gov or call [your local agency](#), and sign-up for push notifications on the MyACCESS app.
- 2. Watch for information** from the WI Department of Health Services to know when and how to take action.
- 3. Get free, local help** from an expert. Call 2-1-1 to find Enrollment Assisters in your community or visit www.WisCovered.com to learn more.

What We Do



Covering Wisconsin:

Covering Wisconsin (CWI) is a **nonprofit** that helps people in Wisconsin **find and use health insurance**.

Health Insurance Navigators:

A Navigator entity since 2014, our expert health insurance Navigators are federally-licensed to provide free help statewide.



Get free, local help!

covering
Wisconsin
Connect to Care, Engage in Health

Education, Outreach and Promotions

Our team creates consumer-tested materials and offers training for professionals and partners on health insurance topics.

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Covering Wisconsin Health Insurance Navigators

Health Insurance Navigators provide free help so you can:

- Get answers to all of your health insurance questions.
- Find plans and financial help.
- Sign up for HealthCare.gov, BadgerCare Plus or Medicaid.
- Get help with billing or coverage problems.
- Find community programs to help pay for insurance or medical care.

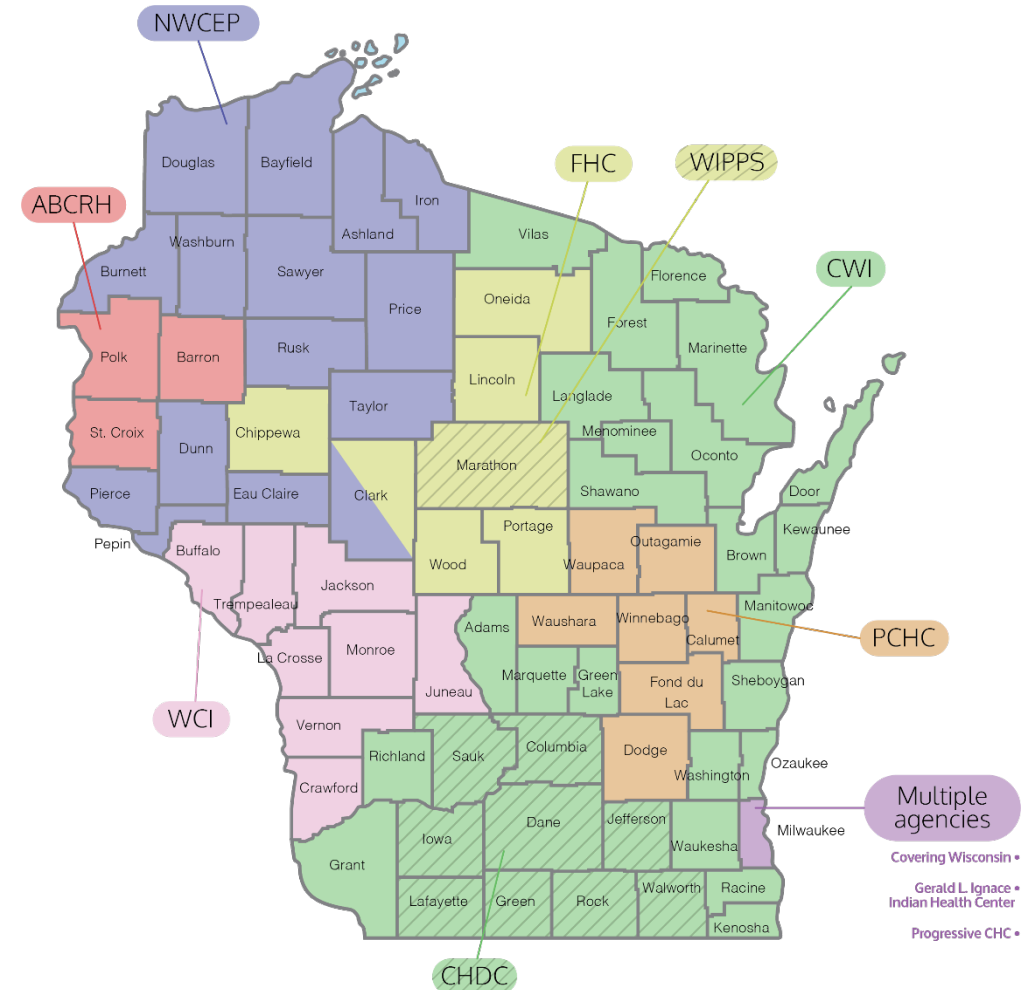


Covering Wisconsin Navigator Service Area 2021-2022

26 Navigators located at agencies across the state. Click on map on right.

- ABC for Rural Health
- Centro Hispano of Dane County
- Family Health Center of Marshfield
- Gerald L Ignace Indian Health Center
- Hispanic and Hmong Network
- Northwest Wisconsin CEP
- Partnership Community Health Center
- Progressive Community Health Center
- Workforce Connections, Inc

Covering Wisconsin provides phone assistance statewide.



Many Types of Enrollment Assistors

Trained and licensed enrollment assistors include:

- Navigators
- Certified Application Counselors
- Agents and Brokers

There are many agencies who have enrollment assistors on staff.

Health insurance help should always be free!



How to Find an Enrollment Assister

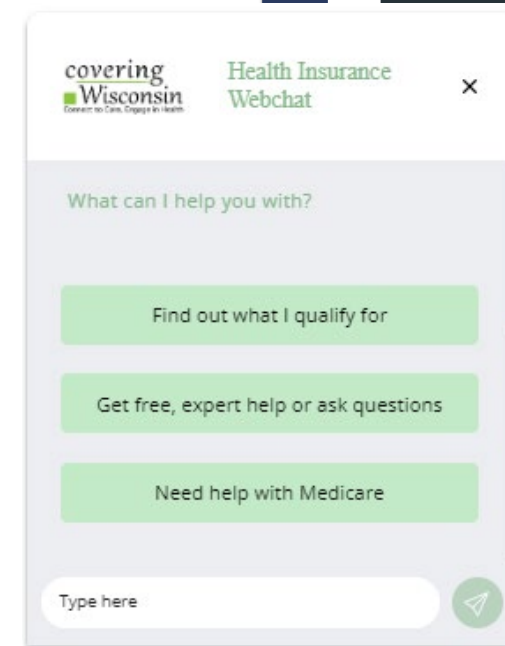
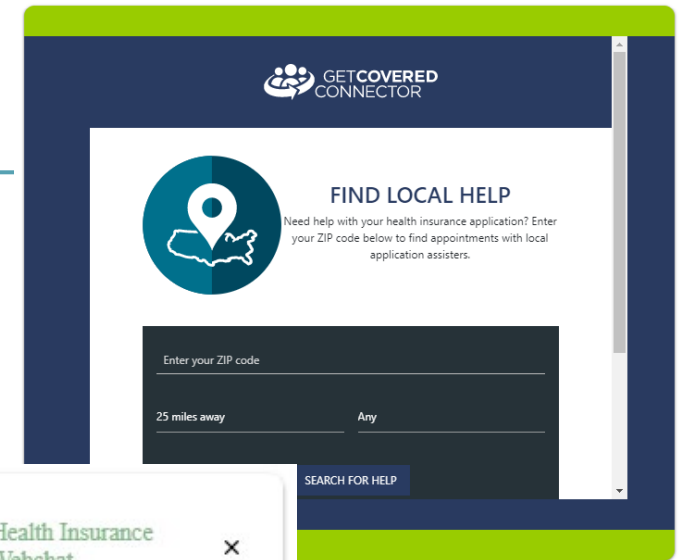
1. Find & Schedule Online: www.CoveringWI.org/enroll

2. Call

- Covering Wisconsin at 608-261-1455
- Local enrollment assister
- 2-1-1 Helpline

3. NEW! Live Chat (Spanish coming soon!)

- Online at www.CoveringWI.org
- Text COVER to 920-507-5295



BadgerCare Plus and Marketplace Brief Overview



**BadgerCare Plus
(State of Wisconsin Medicaid)**

Sign up any time

HealthCare.gov





**Healthcare.gov
(Federal Health Insurance Marketplace)**

Sign up during Open Enrollment (November 1 – January 15) OR in special circumstances

BadgerCare Plus (Medicaid)

- Low-cost or free comprehensive health insurance, provided by the State of Wisconsin
- **Right now**, BadgerCare Plus and Medicaid have special rules that let members keep their insurance.

You may qualify if you make **this amount or less**. Adults and pregnant women/children qualify at different income amounts.

household size	Man 	Woman 	Pregnant Woman 	Child  (under age 19)
1	\$0 - \$1,133/mo	\$0 - \$1,133/mo	Mom + Baby ↓	\$0 - \$3,465/mo
2	\$0 - \$1,526/mo	\$0 - \$1,526/mo	\$0 - \$4,669/mo	\$0 - \$4,669/mo
3	\$0 - \$1,919/mo	\$0 - \$1,919/mo	\$0 - \$5,873/mo	\$0 - \$5,873/mo
4	\$0 - \$2,313/mo	\$0 - \$2,313/mo	\$0 - \$7,076/mo	\$0 - \$7,076/mo
5	\$0 - \$2,706/mo	\$0 - \$2,706/mo	\$0 - \$8,280/mo	\$0 - \$8,280/mo

Household - who you file taxes with

CWI Options How-to Sheet: [English](#)/[Spanish](#)

BadgerCare and Medicaid During COVID-19

While the COVID-19 emergency continues, so do your Medicaid benefits.

Get ready for changes in 2022.



Forward Health
Wisconsin serving
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- During the COVID-19 public health emergency, all BadgerCare Plus and Medicaid renewals and terminations were paused.
- **These special rules will remain in place until at least mid-October***.


*By mid-August, the state should learn whether the emergency may be extended.

BadgerCare and Medicaid Changes – the Details

- After the emergency ends, members will need to complete a renewal or new application to see if they still qualify.
- **Not all members will need to take action at the same time.** (The state has 12-14 months to get everyone who is eligible renewed.)
- The WI Department of Health Services (DHS) will send letters to all BadgerCare and Medicaid members telling them when to renew or submit a new application.

Navigators and other enrollment assisters are here to help!

Action Steps for Members

- Keep address, phone, and email address updated with the State, by logging in at ACCESS.wi.gov or calling their [local agency](#).
- Download the MyACCESS app  and sign up for push notifications to get an alert when it is time to renew.
- Watch for letters from the WI Department of Health Services to know when & how to take action.

**If we can reach you,
we can help you**

Update your address, phone, and email address today



Outreach Materials – DHS

WI Dept of Health Services “Unwinding” Toolkit:

- dhs.wisconsin.gov/covid-19/unwindingtoolkit
- Ready-to-use flyers, social media tools, outreach cards, and more. Some can be customized with your organization’s information. *Or you can use Covering Wisconsin’s customized versions!*



• Do you have BadgerCare Plus or Medicaid health benefits?
• Did you move in the last two years?

UPDATE YOUR ACCOUNT

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Make sure the Department of Health Services has your current address, so you know when to renew your benefits.

Log in at access.wi.gov or contact your local agency. If you have questions, we're here to help.

Need some help?
For free, local health insurance help call **608-261-1455** or go to www.coveringwi.org/enroll

P-03218 (06/2022)

Outreach Materials – CWI

Covering Wisconsin:

- coveringwi.org/toolkit (English & Spanish)
- Ready-to-use social media graphics & videos
- Download & print outreach cards & flyers – contact us to personalize!
- **Coming soon:** New key messages



Need health insurance?

Get free, local help!

covering Wisconsin
Connect to Care, Engage in Health

An organization that helps people in Wisconsin find and use health insurance. Our expert Health Insurance Navigators provide free help anytime. Talk to a Navigator to:

- Find plans and best prices
- Sign up for HealthCare.gov, BadgerCare Plus or Medicaid
- Understand your health insurance questions, big or small
- Solve billing or coverage problems

Two ways to make an appointment:

Call 608-261-1455 or 414-400-9489

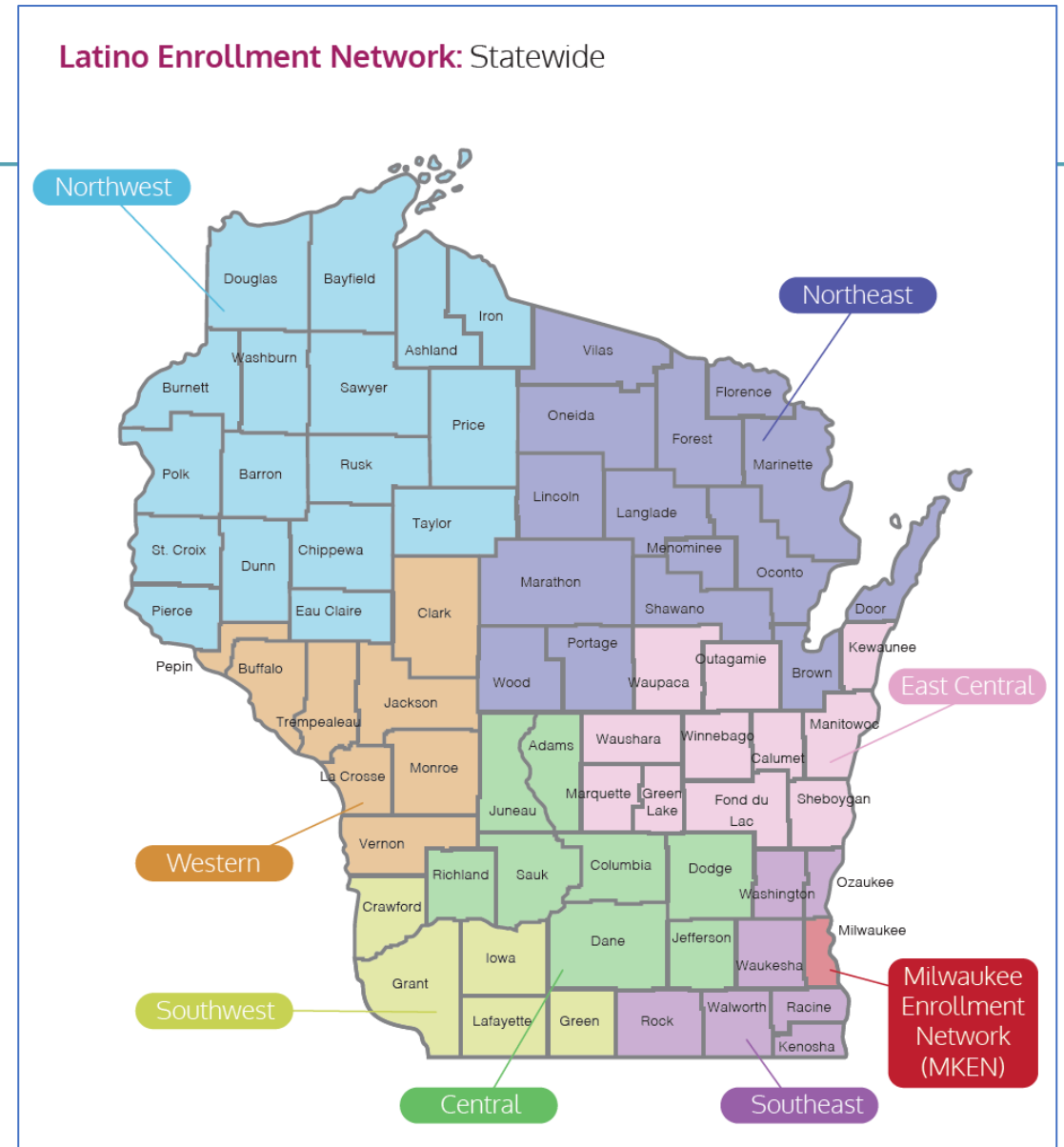
Visit www.Coveringwi.org/enroll

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Join an Enrollment Network

- Enrollment Networks support information sharing, outreach coordination, and regional—and culturally—relevant messaging.
- Members include enrollment assisters and state and local community partners.

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Enrollment Network and Accessibility Manager
(cbgomez@wisc.edu)



Join an Enrollment Network

Contact person for each Enrollment Network:

Northwest: Mike Rust, mike@safetyweb.org

Northeast: Kirk Moore, kmoore35@wisc.edu

Western: Lindsey Schwarz-Nichols, lschwarz@lacrossecounty.org

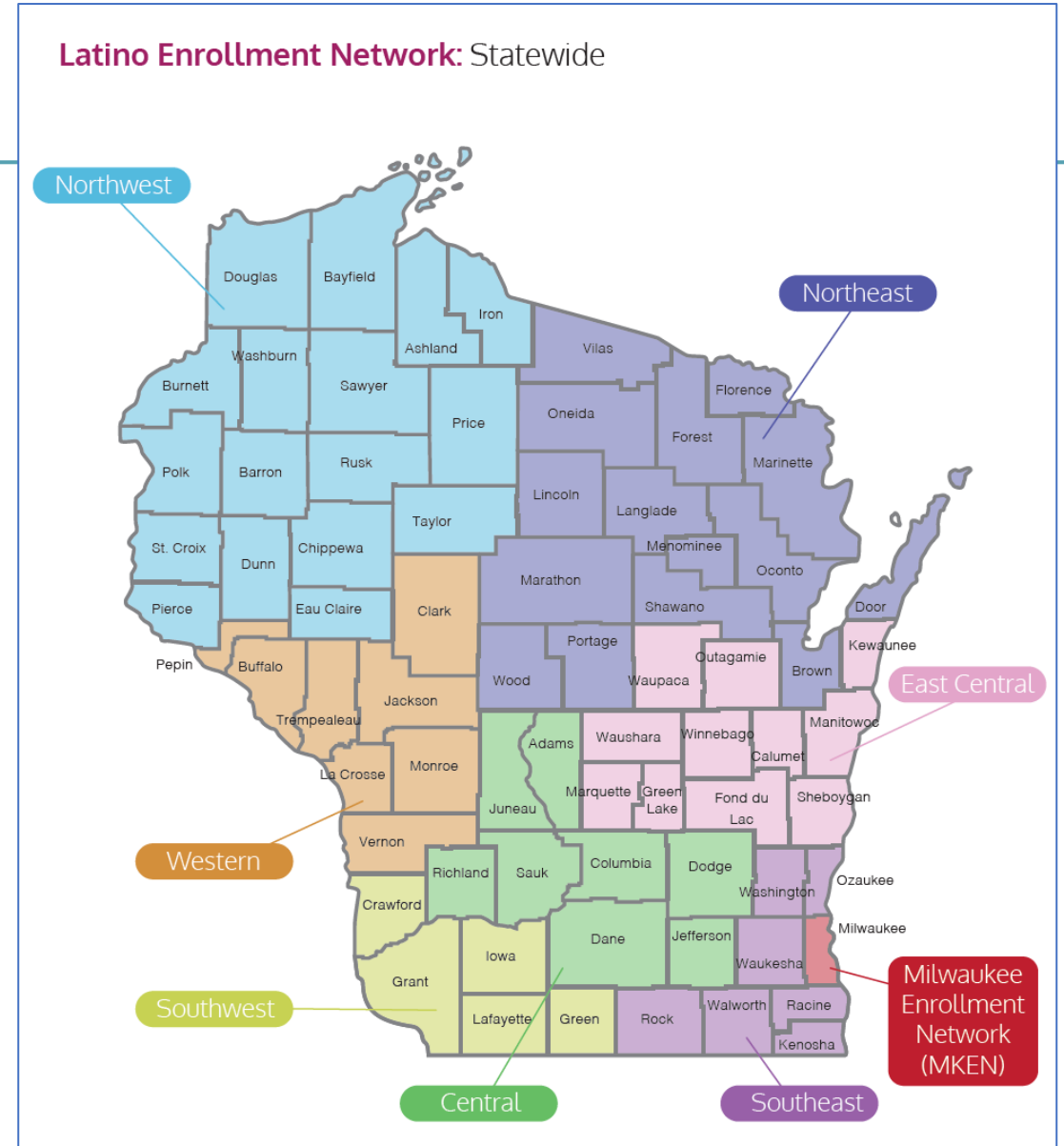
East Central: Julia Garvey, julia.garvey@thedacare.org

Central: Colleen Harryman, charryman@wisc.edu

Milwaukee (MKEN): Justin Rivas, jrivas@mkehcp.org

Latino Enrollment Network: Lourdes Godinez, lourdes@micentro.org

Southwest and Southeast: Caroline Gomez-Tom, cbgomez@wisc.edu





Questions?

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www.coveringwi.org

