

# Wisconsin PRAMS

Pregnancy Risk Assessment Monitoring System



PRAMS Quarterly Newsletter: Spring 2018

## Highlights

Wisconsin PRAMS **2015 data and 2016 data** are now available for analysis. See "How to request PRAMS data" on page 2 for more information!

The annual **Wisconsin PRAMS Steering Committee Meeting** was held as a webinar in January 2018. See last newsletter for a recap!

Wisconsin PRAMS recently completed **updates to its CDC protocol documents**. These protocol updates take into account changes to staffing, sampling, data collection, and operations.

## Looking Ahead

The next **PRAMS Steering Committee meeting** will take place Thursday, May 31, 2018, by webinar.

Wisconsin PRAMS staff will attend the **PRAMS National Meeting**, held in Portland, Oregon, in September. This conference allows all PRAMS states to come together to **share analyses, discuss data collection efforts, and participate in breakout sessions**.

## Spring 2018 Newsletter

The PRAMS team at the Wisconsin Department of Health Services provides quarterly newsletters to continuously engage the PRAMS Advisory Board and other agencies and organizations invested in maternal and infant health outcomes in Wisconsin.

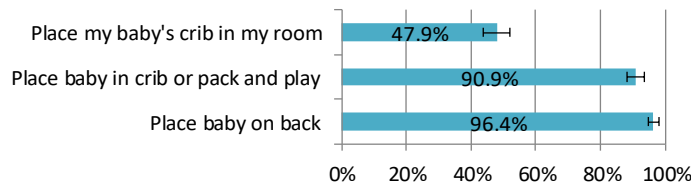
We have added a third page aimed at informing moms about PRAMS. If you interact with pregnant women or new mothers in your maternal and child health work, please print out page 3 of this newsletter and share widely!

If there is any specific content you would like to see in future newsletters, please contact the Wisconsin PRAMS team at [dhsdphprams@wi.gov](mailto:dhsdphprams@wi.gov).

## Featured Data

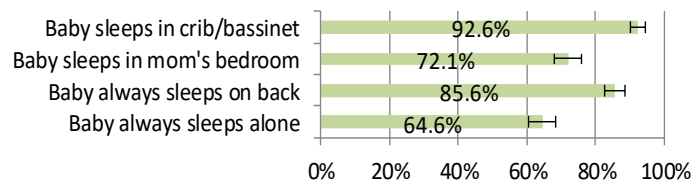
Wisconsin PRAMS recently shared 2016 data on safe sleep with the Children's Health Alliance of Wisconsin to inform their work on safe sleep promotion. The Wisconsin PRAMS phase 8 survey contains an expanded section on safe sleep practices, including sleep position, bed sharing, room sharing, and the sleep environment. Mothers are also asked if a health professional discussed safe sleep with them.

### Provider recommendations



Most women reported that their health care providers recommended that their baby sleep in a crib on their back, but only half recommended rooming in, or sleeping in the same room as parents or caregivers.

### Parents following AAP guidelines



Co-sleeping was the most common sleep practice that didn't conform to the recommendations of the American Academy of Pediatrics.





# PRAMS Project Updates

## 2018 Data Collection

We're excited to announce several changes to Wisconsin's data collection efforts! These modifications will allow us to continue to collect high quality maternal and infant health data to inform state and local programs.

### Sample design

With the conclusion of the African American oversample funded by the Wisconsin Partnership Program, Wisconsin PRAMS took into account state public health needs to develop a new sample design. This new sample scheme will still allow for the examination of disparities by race and ethnicity. Starting with 2018 births, Wisconsin will now aim for 300 completed surveys in each of three strata: white non-Hispanic, black non-Hispanic, and other races.

### Tiered rewards

Wisconsin PRAMS has decided to update its reward structure to align with current survey research literature. White non-Hispanic and other race mothers who complete the survey will receive \$5, and black non-Hispanic mothers will receive \$20 for completing. Rewards can have quite an impact on response rates. With this change, Wisconsin is hoping to offset the trend of decreasing response rates and allow for more robust analyses.

## Bringing Data to Action

The Wisconsin PRAMS team is always looking for opportunities to bring data to action. The survey collects data on a wide variety of topics including: breastfeeding, safe sleep practices, tobacco and alcohol use, stress, social support, and maternity and paternity leave.

PRAMS data have been used to update Medicaid policy related to folic acid-containing vitamins, inform the Healthy Smiles for Mom and Baby initiative, and provide baseline and evaluative data for the Lifecourse Initiative for Healthy Families, to name a few.

If your program is interested in using PRAMS data, please see the sidebar for information on how to request aggregate data, presentations, and access to the research file.

Please email the Wisconsin PRAMS team if you would be interested in helping bring PRAMS data to action! We'd be more than happy to work with you and your program.



# How to request PRAMS data

If you would like to request **aggregate data or a presentation** on one of the many topics on which PRAMS collects information, please send an email to the PRAMS team with the details of your request. Aggregate data requests may require Division of Public Health Data Governance Board approval.

If you would like to **access the PRAMS research file** for your own analysis using appropriate statistical software, please email the PRAMS team to request an application.

Your completed application will be reviewed by the Division of Public Health Data Governance Board. Upon approval, a Data Use Agreement will be drafted granting you access to PRAMS data for your stated purpose.

If you have any questions about what type of data request would be appropriate based on your research question, [email Wisconsin PRAMS](#) and someone from the team will get back to you!



## Wisconsin PRAMS Team

Questions or comments? Please send to: [dhsdphprams@wi.gov](mailto:dhsdphprams@wi.gov)

**Fiona Weeks** | Project Director

**Gary Kirk** | Principal Investigator

**Stephanie Hartwig** | Data Manager

**Angela Rohan** | Senior MCH Epidemiologist and CDC Assignee to Wisconsin

**Christopher Huard** | Sample Research Specialist



## Acknowledgments

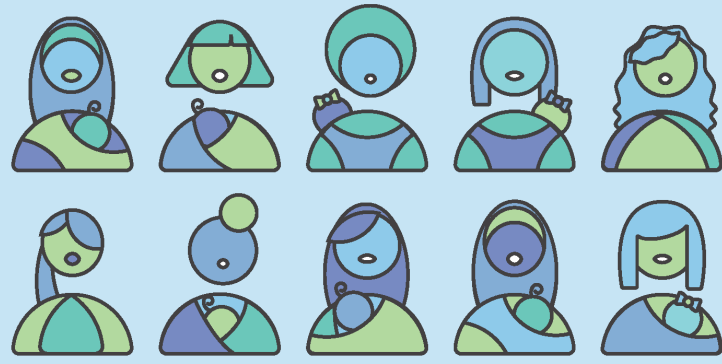
Funding for PRAMS is provided by the Cooperative Agreement 1U01DP006229-01 from the **U.S. Centers for Disease Control and Prevention (CDC)**.

Additional support is provided by the **Title V Maternal and Child Health Block Grant Program**.

The **Wisconsin Partnership Program**, University of Wisconsin School of Medicine and Public Health, provides invaluable support for PRAMS by funding an oversample of non-Hispanic black mothers in key counties with community collaboratives supported by the **UW Lifecourse Initiative for Healthy Families**.

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PREGNANCY RISK ASSESSMENT MONITORING SYSTEM

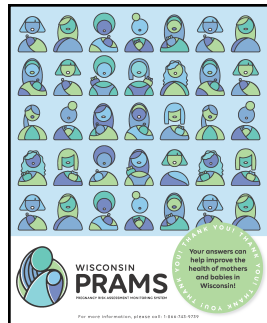
The Wisconsin PRAMS survey asks new moms about their lives and experiences before, during, and shortly after their most recent pregnancy.



We know you're very busy, but if you receive the Wisconsin PRAMS survey, please fill it out and send it back to us! What you tell us helps us create or improve programs new moms can use in our state.

## What is PRAMS?

Every month about 175 new mothers are asked to share their stories. **You might be one of them!**



If you receive our survey, please take the time to fill it out and send it back to us.

What we learn from Wisconsin moms is used to improve programs and services available to women, their children, and their families!

**All of your answers are confidential!**

## What We Know About:

### Babies and safe sleep

The American Academy of Pediatrics has some recommendations for the safest way to put a baby down to sleep. They're called the ABCs of safe sleep! It's easy to remember and is a guideline for parents and caregivers.

- A: Alone.** Your baby should sleep in their own bed, not share yours. It is recommended your baby sleep in the same **room** as you.
- B. Back.** Your baby should be placed on their back to sleep unless you're told otherwise by the baby's doctor.
- C. Crib.** Your baby should sleep in a crib with a firm mattress and a fitted sheet, and the area should be clutter-free.
- S. Smoke-free home.** Limit your baby's exposure to cigarette smoke or to clothing or blankets that have been exposed to cigarette smoke.

It's important to make sure everyone who cares for your baby knows the ABCs of safe sleep!

For more information about Wisconsin PRAMS please visit:  
**[dhs.wisconsin.gov/stats/PRAMS](https://dhs.wisconsin.gov/stats/PRAMS)**

