
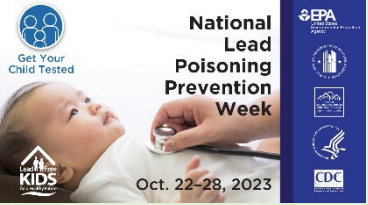





**National Lead Poisoning Prevention Week
October 22–28, 2023
Wisconsin’s Social Media Campaign**

Topic	Graphic and link	Content and link	Suggested posting date
Together, we can reduce lead exposure!	 <p>2023 NLPPW Social Media Kit</p>	<p>This week, during National Lead Poisoning Prevention Week, we are joining @CDCgov, @EPA, @HUDgov, and local health departments statewide to continue to raise awareness around preventing lead exposure. Learn how at: https://www.dhs.wisconsin.gov/lead/prevention.htm</p> <p>Together, we can reduce lead exposure! #NLPPW2023 #Lead-FreeKids</p>	Monday, October 23
Get your child tested.	 <p>2023 NLPPW Social Media Kit</p>	<p>Attention all parents and caregivers: Ask your child’s doctor if they should be tested for lead. Your child should be tested if you live in or regularly visit a home built before 1978.</p> <p>Children enrolled in Medicaid or BadgerCare must receive a blood lead test at 12 months and 24 months of age. In Wisconsin children enrolled in Medicaid are three times more likely to be lead poisoned, most often because they live in older housing. Learn more about testing at: https://www.dhs.wisconsin.gov/lead/test-your-child.htm</p> <p>Together, we can reduce lead exposure! #LeadFreeKids #NLPPW2023</p>	Tuesday, October 24

<p>Get your child tested.</p>	 <p>2023 NLPPW Social Media Kit</p>	<p>Lead poisoning hurts kids' minds and bodies, even if they don't look or act sick. Ask your child's doctor if your child should be tested for lead.</p> <p>https://www.dhs.wisconsin.gov/lead/test-your-child.htm</p> <p>Together, we can reduce lead exposure! #NLPPW2023 #LeadFreeKids</p>	<p>Wednesday, October 25</p>
<p>Get your home tested.</p>	 <p>2023 NLPPW Social Media Kit</p>	<p>Many homes built before 1978 have lead-based paint. When lead-based paint gets old, it can start to peel, chip, or crack and become a hazard. Learn how to check and maintain your home for lead at:</p> <p>https://www.dhs.wisconsin.gov/lead/check-your-home.htm</p> <p>Together, we can reduce lead exposure! #NLPPW2023 #LeadFreeKids</p>	<p>Thursday, October 26</p>
<p>Get the facts.</p>	 <p>2023 NLPPW Social Media Kit</p>	<p>Get the facts about lead in your area: Wisconsin's Lead Data Explorer has interactive maps with data for Wisconsin children under 6. Check it out at:</p> <p>https://dhsgis.wi.gov/dhs/clpde/</p> <p>Together, we can reduce lead exposure! #NLPPW2023 #LeadFreeKids</p>	<p>Friday, October 27</p>
<p>Additional videos to share.</p>	<p>The Importance of Childhood Blood Lead Testing</p> <p>Childhood Lead Poisoning Prevention: Information for the Community</p> <p>Childhood Lead Exposure Prevention Education: Heads Up for High Schoolers</p>		