**Please use these posts as a customizable template to communicate with families about school immunization requirements.**

# Sample Social Media Posts

## Spring 2023

### Post #1

Parents and guardians: School may still be in session but we’re already looking ahead to fall! Help us plan ahead for a healthy school year by:

Checking with your child’s doctor to make sure your child will be up to date on their immunizations for their next grade (insert any link?). Make an appointment today to beat the back-to-school rush!

Complete the [Student Immunization Record](https://www.dhs.wisconsin.gov/library/F-04020L.htm) form or

Check your child’s [immunization records](https://www.dhfswir.org/PR/logoff.do) now to see if they have any missed or upcoming immunizations due.

Planning now will make your back-to-school healthier and happier!

If you need help finding a clinic, call 211 *[or insert local free or low-cost clinic information here]*. Childhood immunizations are covered by most health insurance plans. If you don’t have health insurance or if your insurance doesn’t cover vaccines, the [Wisconsin Vaccines for Children](https://dhs.wisconsin.gov/immunization/vfc-parent.htm) program may be able to help.

### Post #2

Hey parents and guardians! It’s time to start thinking about next year. Check out what immunizations your child needs based on their grade level [Kindergarten-6th](https://dhs.wisconsin.gov/publications/p02395.pdf), [7th-11th](https://dhs.wisconsin.gov/publications/p02395a.pdf), and [12th](https://dhs.wisconsin.gov/publications/p03376.pdf). If they are missing immunizations-now is the time to get caught up! Call your doctor or [local health department](https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm) to make appointment. At the appointment, ask the health care provider to help you fill out the [Student Immunization Record](https://www.dhs.wisconsin.gov/library/F-04020L.htm) form and return it to us.

If you need help finding a clinic, call 211 *[or insert local free or low-cost clinic information here]*. Childhood immunizations are covered by most health insurance plans. If you don’t have health insurance or if your insurance doesn’t cover vaccines, the [Wisconsin Vaccines for Children](https://dhs.wisconsin.gov/immunization/vfc-parent.htm) program may be able to help.

### Post #3

Hey parents and guardians! Doctor appointments can fill up fast. Don’t wait! Call your doctor or [local health department](https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm) and make sure your child is up to date on the immunizations they’ll need based on their grade level [Kindergarten-6th](https://dhs.wisconsin.gov/publications/p02395.pdf), [7th-11th](https://dhs.wisconsin.gov/publications/p02395a.pdf), and [12th](https://dhs.wisconsin.gov/publications/p03376.pdf). Ask your health care provider for help completing the [Student Immunization Record](https://www.dhs.wisconsin.gov/library/F-04020L.htm).

If you need help finding a clinic, call 211 *[or insert local free or low-cost clinic information here]*. Childhood immunizations are covered by most health insurance plans. If you don’t have health insurance or if your insurance doesn’t cover vaccines, the [Wisconsin Vaccines for Children](https://dhs.wisconsin.gov/immunization/vfc-parent.htm) program may be able to help.

## July 1, 2023: Preparing for the start of school year 2023-2024

### Post #1

Get ready for the start of the new school year! Make sure your child is up to date on their immunizations. Check out which immunizations they need based on their grade level [Kindergarten-6th](https://dhs.wisconsin.gov/publications/p02395.pdf), [7th-11th](https://dhs.wisconsin.gov/publications/p02395a.pdf), and [12th](https://dhs.wisconsin.gov/publications/p03376.pdf). If you child needs to get caught up, no problem! Call your doctor or [local heath department](https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm) to make an appointment. Please return the [Student Immunization Record](https://www.dhs.wisconsin.gov/library/F-04020L.htm) by [insert date of 30th day].

If you need help finding a clinic, call 211 *[or insert local free or low-cost clinic information here].* Childhood immunizations are covered by most health insurance plans. If you don’t have health insurance or if your insurance doesn’t cover vaccines, the [Wisconsin Vaccines for Children](https://dhs.wisconsin.gov/immunization/vfc-parent.htm) program may be able to help.

### Post #2

Reminder to all parents and guardians!

* Please return the [Student Immunization Record](https://www.dhs.wisconsin.gov/library/F-04020L.htm) form by [insert date of 30th day].
* Check out which immunizations they need based on their grade level [Kindergarten-6th](https://dhs.wisconsin.gov/publications/p02395.pdf), [7th-11th](https://dhs.wisconsin.gov/publications/p02395a.pdf), and [12th](https://dhs.wisconsin.gov/publications/p03376.pdf).
* If you child needs to get caught up, call your doctor or [local heath department](https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm) to make an appointment.

Staying up to date on immunizations helps to keep your child healthy and in the classroom.

If you need help finding a clinic, call 211 *[or insert local free or low-cost clinic information here].* Childhood immunizations are covered by most health insurance plans. If you don’t have health insurance or if your insurance doesn’t cover vaccines, the [Wisconsin Vaccines for Children](https://dhs.wisconsin.gov/immunization/vfc-parent.htm) program may be able to help.

### Post #3

Attention parents and guardians: Help us keep our [insert school] community healthy this school year by keeping your kids up to date on their immunizations. Please return the [Student Immunization Record](https://www.dhs.wisconsin.gov/library/F-04020L.htm) by *[insert date of 30th day]*. If you child needs to get caught up, call your doctor or [local health department](https://www.dhs.wisconsin.gov/lh-depts/counties/index.htm) to make an appointment. Staying up to date on immunizations helps to keep your child healthy and in the classroom.

If you need help finding a clinic, call 211 *[or insert local free or low-cost clinic information here]*. Childhood immunizations are covered by most health insurance plans. If you don’t have health insurance or if your insurance doesn’t cover vaccines, the [Wisconsin Vaccines for Children](https://dhs.wisconsin.gov/immunization/vfc-parent.htm) program may be able to help.