



WISCONSIN DEPARTMENT  
*of* HEALTH SERVICES

# 2022 SNAP Fraud Framework Grant Project

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IMAC

# 2022 USDA FNS SNAP Fraud Framework Grant

United States Department of Agriculture (USDA)

Food and Nutrition Services (FNS)

Supplemental Nutrition Assistance Program (SNAP)  
*also known as Wisconsin FoodShare (FS)*

Fraud Framework Grant

# Grant Award Details

- Award start date: August 3, 2022
- Award end date: September 30, 2024
- \$741,751.00

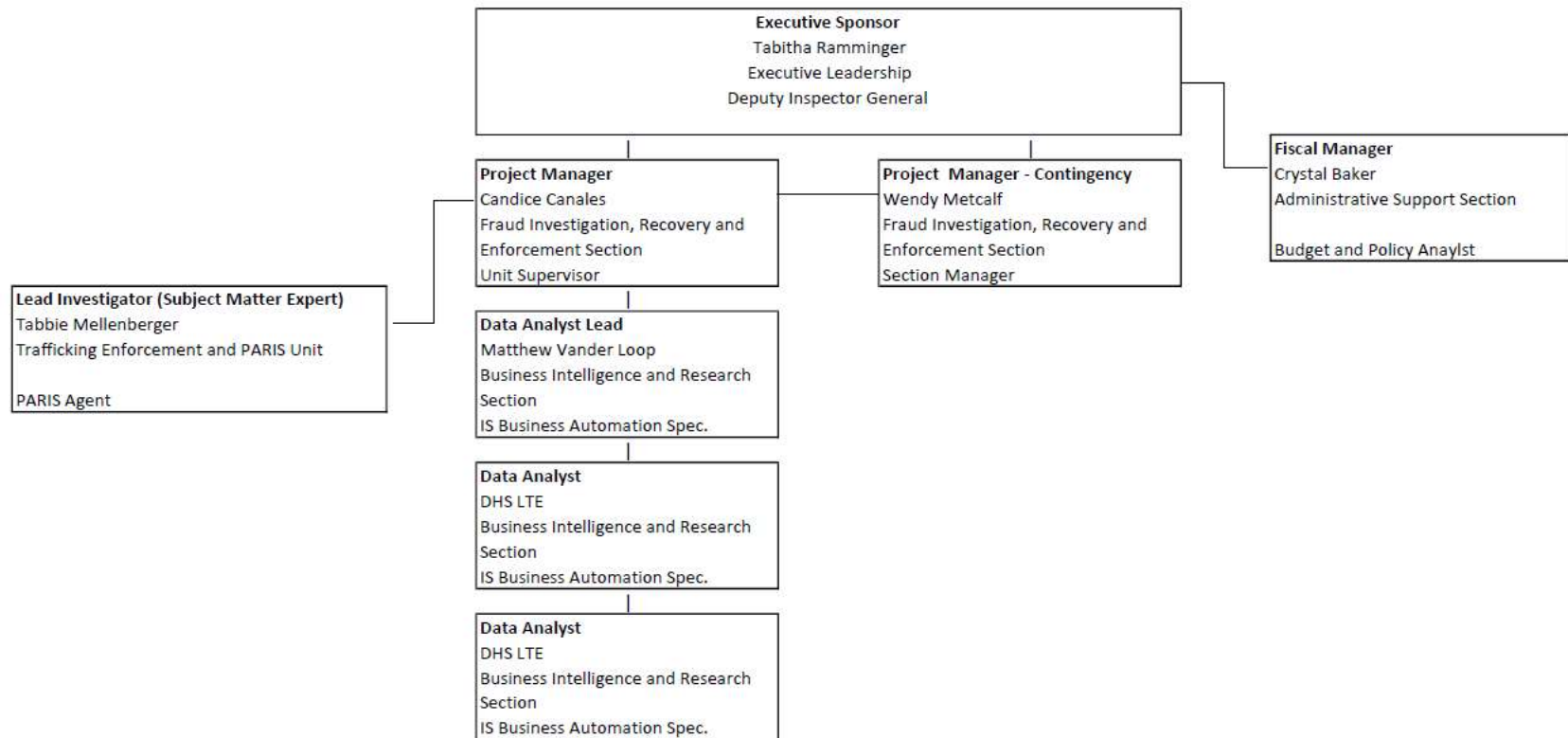
## **FNS Grants Officer**

- Jean Bingham  
703-457-7709  
[jean.bingham@usda.gov](mailto:jean.bingham@usda.gov)

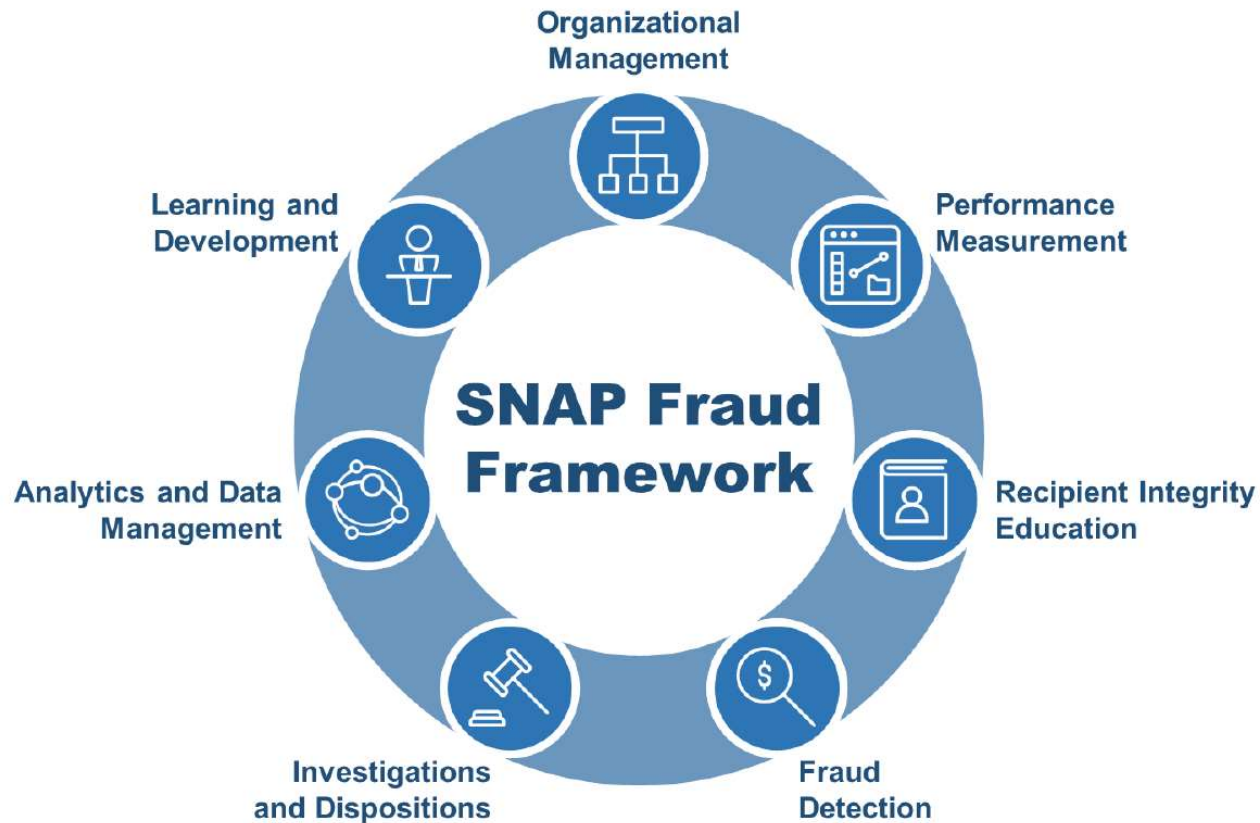
[FNS Awards \\$741,751 to Wisconsin to Improve Fraud Prevention, Detection in SNAP](#)

# Org Chart

Office of the Inspector General  
Organization Chart  
SNAP Fraud Framework Grant 2022



# SNAP Fraud Framework



# Grant Objectives

- We will use the funding to implement three key components:
  1. **ebtINSIGHT**
  2. **Blocking easy PINs** (Personal Identification Number)
  3. **Implementing a one-step IVR** (Interactive Voice Recording) process for calls

And, add two LTE (Limited Term Employment) Data Analysts

# ebtINSIGHT

## ■ Understanding *ebtINSIGHT*

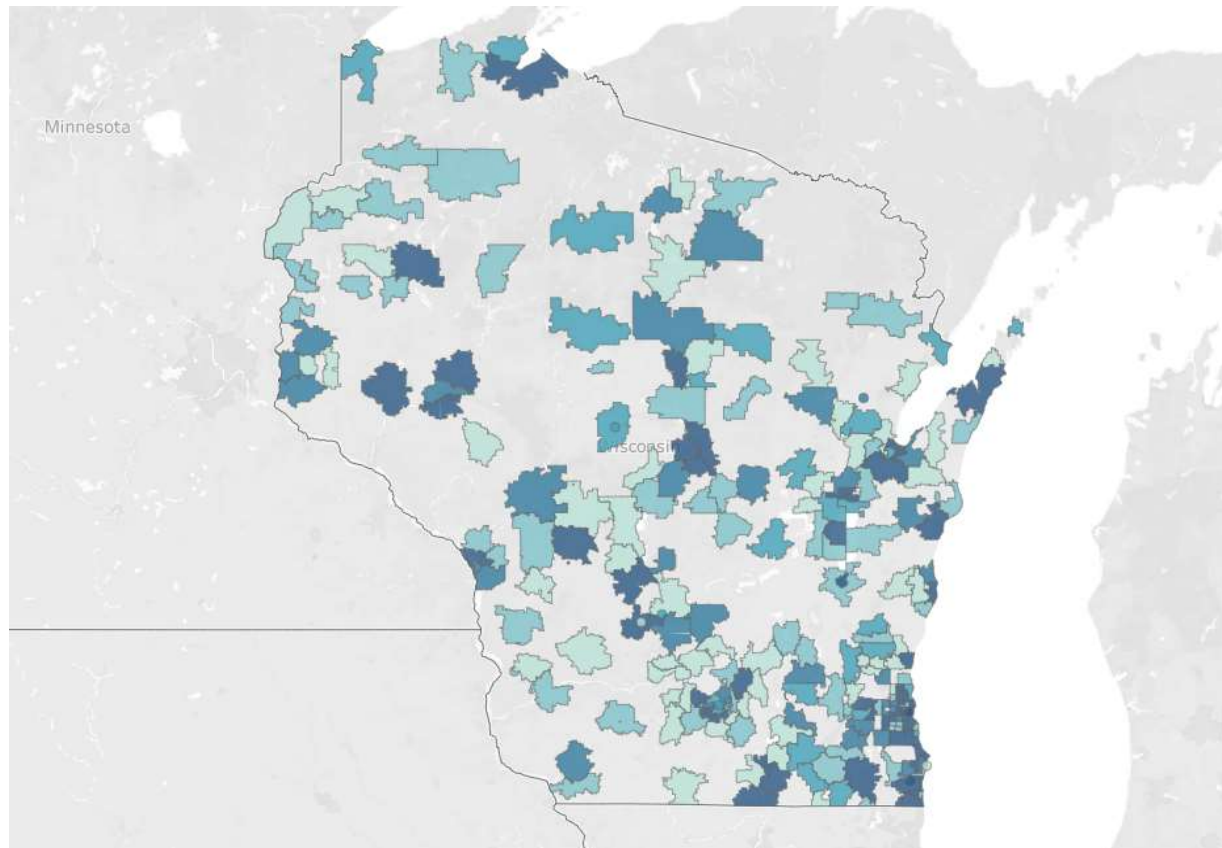
- *ebtINSIGHT* is a data warehouse—a central repository of integrated data originating from one or more sources that stores both current and historical data in a single place. It is designed and structured specifically for querying and analysis.
- *ebtINSIGHT* provides a solution optimized for performance to analyze large data volumes and share or export the results in various formats including Comma Separated Value (CSV in Excel), Portable Document Format (PDF) format, image file, or PowerPoint.

# ebtINSIGHT

- Tool objective
- How the tool will be used
- Resources needed to implement



# ebtINSIGHT Example Data



# Blocking Common PINs

- Tool objective
- How the tool will be used
- Resources needed to implement

# 1-Step Interactive Voice Recording (IVR) Implementation

- Tool objective
- How the tool will be used
- Resources needed to implement

# Dedicated Data Analysts

Two (2) dedicated Limited Term Employment (LTE) data analysts, who will ensure program resources are effectively and efficiently implemented, monitored, and utilized. These support staff will assist in using the launching tools appropriately, analyzing data, and supporting the OIG and FIS throughout the grant period.

# Partner Impact

- Primary goal of this grant project
  - ◆ To protect member benefits using advanced data analytics to help prevent fraud, waste and abuse of the FoodShare program.
- Communication is key
  - ◆ Who should be involved?
  - ◆ How often should we communicate?
  - ◆ How should we communicate?
  - ◆ Who is the audience? What do they need to know?
  - ◆ Identify time restraints.

# Tentative Timeline

Timeline Tools	CY22 Q3 August	CY22 Q3 September	CY22 Q4 October	CY22 Q4 November	CY22 Q4 December	CY23 Q1 Jan – end of grant
<b>EbtINSIGHT</b>	System design with vendor		System implementation	Staff training	Staff training and begin use	Full use of tool, data monitoring
<b>IVR Tool: blocking PINs</b>	System design with vendor	System implementation	Staff training	Full use of tool, data monitoring		
<b>IVR Tool: 1-step verification</b>	System design with vendor →	System design		System implementation	Staff training	Full use of tool, data monitoring
<b>Hire Dedicated Data Analysts</b>	Finalize position recruitment content with HR ↓	Position posting	Incumbent identified and onboarding	Training	Full use of tools, data monitoring	

# Questions?

[NBC15 - DHS Makes Plan to Prevent FoodShare Fraud](#)