



1 INTRODUCTION/OVERVIEW

Effective: 06/1/96

1.8 Local Project Responsibilities

- ◆ Provide WIC administrative and nutrition services in a cost-effective, culturally competent manner, for example, outreach activities, nutrition education and counseling, breastfeeding promotion and support, and vendor management.
- ◆ Develop and implement procedures for coordination/integration of health and social services to meet the needs of the WIC population in the service area.
- ◆ Develop plans and procedures to address specific needs of the project.
- ◆ Coordinate WIC services with related services at local level.
- ◆ Employ quality assurance techniques to provide quality services.
- ◆ Provide direct services to participants by holding certification and draft issuance clinics.