



For Immediate Release
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**JOE ZILBER ANNOUNCES \$5 MILLION IN ZILBER NEIGHBORHOOD INITIATIVE GRANTS
AT COMMUNITY CELEBRATION IN MILWAUKEE'S LINDSAY HEIGHTS NEIGHBORHOOD**

On Friday, September 26, 2008, Joseph J. Zilber, Milwaukee-based developer and philanthropist, announced \$5 million in grants to five Milwaukee nonprofit organizations. The announcement took place at Walnut Way Conservation Corporation, located at 2240 North 17th Street, at 5:30pm. In addition to community residents and local organizations, Mr. Zilber was joined by Dennis Kuester, Chairman of the Board of Marshall & Ilsley Corporation and Chairman of the Zilber Neighborhood Initiative Advisory Board; Susan Lloyd, Advisor to the Zilber Family Foundation; and representatives of the nonprofit organizations that were awarded grants.

Earlier this year, Mr. Zilber announced a commitment of \$50 million to Milwaukee neighborhoods. The Zilber Neighborhood Initiative will fund community plans in 10 neighborhoods and support a small number of programs that benefit multiple neighborhoods and their residents. On September 26th, Mr. Zilber named the first neighborhoods and nonprofits to participate in the Initiative, a ten-year program to help improve the quality of life in Milwaukee neighborhoods and increase the well-being of individuals and families.

Two grants support organizations to serve as key partners in the design and implementation of the Zilber Neighborhood Initiative. LISC Milwaukee will use a grant of \$1,600,000 over four years to deliver technical, marketing and communications, and financial assistance to community organizations as they develop and carry out plans for improving the social, economic, and physical conditions in neighborhoods. United Neighborhood Centers of Milwaukee will use a grant of \$900,000 over four years to deliver technical assistance in human services program design to community groups and to develop and manage performance monitoring and management systems for the Initiative.

Two grants support community planning in different neighborhoods. Journey House will use \$875,000 over four years to organize a comprehensive community development plan with residents and other local partners in Clarke Square on the city's south side, while Walnut Way Conservation Corp. will use its grant of \$875,000 over four years to further develop a community plan with neighbors and local associations on the north side, in the Lindsay Heights neighborhood where Joe Zilber grew up. In both cases, grant funds will be used to support the community planning processes; pay for staff salaries and operating expenses; and fund "early action" projects deemed important to neighborhood residents and groups.

Journey House and Walnut Way also received one-time grants for special projects. Journey House will receive up to \$250,000 to match, dollar for dollar, local contributions to a capital campaign for a new community center at Longfellow School. Walnut Way will receive a seed grant of \$250,000 to establish Maranatha Enterprises, an entity to launch a food co-op business and other economic development ventures along North Avenue.

A grant to Habitat for Humanity in Milwaukee supports community improvement work in Clarke Square, Lindsay Heights, and other Milwaukee neighborhoods. Habitat for Humanity will receive a seed grant of \$250,000 to support A Brush with Kindness, which will bring volunteers and homeowners in city neighborhoods together to repair and paint homes.

"Milwaukeeans have many challenges ahead of them – and many opportunities to make a difference in Milwaukee that will be felt for generations to come. And that is why the Zilber Family Foundation has created the Zilber Neighborhood Initiative," said Mr. Zilber. "I love the City of Milwaukee. I love her people, her neighborhoods, and her potential. It's going to take a lot of money, a lot of hard work, and a lot of heart to realize all of Milwaukee's potential. I have heard from many, many Milwaukeeans who share my deepest-held hope – to see our city and its residents prosper. Working together, I believe we can put Milwaukee on the path to prosperity."

Joseph Zilber and the Zilber Family Foundation have committed over \$100 million to nonprofit organizations and institutions for the betterment of Milwaukee in the last two years. In addition to the \$50 million Zilber Neighborhood Initiative, the Zilber Family Foundation awarded \$30 million to Marquette University to fund scholarship and other programs and \$10 million to the University at Wisconsin – Milwaukee to establish a School of Public Health, which was approved recently by the UW Regents.

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