



# ***A Framework for Action to Eliminate Racial and Ethnic Disparities In Birth Outcomes***

## **Town Hall Meeting**

### **Agenda**

**June 6, 2008**

*Lussier Family Heritage Center*

*3101 Lake Farm Road, Madison, WI 53711*

**10:00 AM-1:00 PM**

- 10:00 AM**      -----      **Arrive / Check in**
- 10:15 AM**      -----      **Welcome**  
Sheri Johnson, PhD, State Health Officer and  
Administrator, Division of Public Health
- 10:30 AM**      -----      **Surprising Trend:  
Dane County Birth Outcomes**  
Tom Schlenker, MD, MPH  
Director Public Health Madison and Dane County
- 11:15 AM**      -----      **ABCs for Healthy Babies: Social  
Marketing Campaign & Focus Groups**  
Lorraine Lathen, Social Marketing Consultant  
New Concept Self Development Center, Inc.
- 12:00 Noon**      -----      **Break**
- 12:15 PM**      -----      **Progress to date and Public  
Comment on 2008-2011 Framework  
for Action**
- 1:00 PM**      -----      **Adjourn**